

**For Programmes, please provide:**

1. Programme title (mandatory)  
ARSH (Adolescents Reproductive and Sexual Health)
2. Cause areas (mandatory)  
The ARSH (Adolescent Reproductive and Sexual Health) program is crucial because it addresses the unique health needs of adolescents by providing them with accurate information, counseling, and services to delay marriage, reduce teenage pregnancies, and prevent STIs. Working on the program is necessary to improve overall adolescent health outcomes by tackling issues like mental health, and to ensure adolescents can make informed decisions about their health and well-being
3. Target beneficiaries (mandatory)  
Target beneficiaries are boys and girls from age 13 to 19 years.
4. Whether the programme is ongoing (checkbox)  
With help of Purnima Foundation we implemented ARSH programme from April 2021 to March 2022.
5. Start and end date
6. Operational area (States and Districts)  
Ultadanga slam areas, Maniktala, Dakshindari, all areas under Kolkata municipal corporation, West Bengal.
7. Programme details (unlimited PDF files, 2 MB limit per file)

**For the Gallery, please provide:**

1. Album Title (mandatory)
2. Thumbnail (mandatory) (one file only, 8 MB limit; allowed types: png, gif, jpg, jpeg)
3. Add media (mandatory) (unlimited image files, 8 MB limit per file; allowed types: png, gif, jpg, jpeg; YouTube video URLs can also be provided in the remote video section).

**For event submissions, please provide the following details:**

1. Event Title (mandatory)
2. Event Category (e.g., Training, Workshop, Webinar)
3. A short description (mandatory)
4. Cover image (mandatory) (one file only, 2 MB limit; allowed types: png, gif, jpg, jpeg)
5. Event Date (mandatory)
6. Venue (if offline)
7. Can this event be shared on social media by others? (Yes/No)
8. Overview Image (one file only, 2 MB limit; allowed types: png, gif, jpg, jpeg)
9. Any external URL

**For Blog submissions, please provide the following details:**

Additionally, please do share a small write up about the milestone, your NGO reached, Please include the following:

By virtue of the integration of the thoughts of some likeminded peoples the bud of contemplation has been bloomed into a nice flowers, the healthy fragrance of which would likely supply fresh oxygen to the population who have been suffering from infinite numbers of distress since time immemorial .This integration in future got a shape in the form of an organization having its nomenclature as **AURA FOUNDATION**.

➤ **AURA FOUNDATION'S JOURNEY WAS STARTED ON:** August 18, 2011.

➤ **THE KEY MOTIVATION BEHIND STARTING AURA FOUNDATION:**

The sight of the painful condition of the population dwelling in the streets or 'jhupris' touch us very often but normally we do not step ahead to remove some of their pains. One fine afternoon a handful of young chums felt like doing something for this population under difficult situation and they assembled at one place in BAGMARI KOLKATA to form a team who would hence forth pour their efforts for bringing some good for the populations, especially for the women and children. The team was given a nomenclature as "AURA FOUNDATION" and the journey started this way, and continues.....

➤ **VISION OF AURA FOUNDATION (GOAL)**

- To enable the marginal community (women and child) to realize their potentiality.
- To provide the necessary input for economic upliftment of marginalized peoples.
- To liaise with other institution /people/stakeholders to facilitate and intervene the beneficiaries.
- Achieve the goal of sustainable development by protecting the environment.

➤ **MISSION OF AURA FOUNDATION (OBJECTIVES TO MEET THE GOAL)**

- Each person of the community (women and child) will be empowered by knowing their won potentiality, understand their rights and achieve their won destination.
- Achieving the goal of empowerment of the people (including women and child) by developing their health, education, economic status and decision making ability.

➤ **WORKING AREAS OF AURA FOUNDATION**

- Overall working area: The state of West Bengal
- Specific working areas (districts and specific villages / towns / cities / localities):
- Kolkata and Howrah Municipal Corporation Area.
- North 24 Parganas, Nadia, Hooghly and Medinipur

➤ **PROGRAMME SO FAR DONE BY THE ORGANIZATION**

- Awareness camps on prevention of Tuberculosis its contamination, preventive measures of AIDS, Proper nutrition especially of the children with emphatic details on nutrition education and use of supplementary food for blanching needs calorie.

- Camps were organized at Kankurgachi crossing, Koltata (05.06.2011), Barasat, Madhyamgram and Chandannagar on 17.10.11 and 26.10.11 and Belgharia, Dunlop Bridge, Ariadaha and Birati on 25.02.12 – 28.02.2012.
- Group discussion on different issues.
- Programme on nutrition especially of the children with emphatic details on nutrition education and use of supplementary food for balancing needed calorie camps more organized at Kakurgachhi crossing, Kolkata on 5. 6. 2011, at Barasat, Madhyamgram and Chandannagar on 17.10.2011 and 26.10.2011, Belgharia Dunlop Bridge, Ariadah and Birati on 25.2.2012-28.2.2012.
- AURA Foundation run awareness based programme in BanipurLokUtsav dated from 01.02.2015 to 08.02.2015, a huge crowd visited the stall and came with lot of sexual health related questions. We also took part in the BanipurLokaUtsav in 2017.
- **AURA FOUNDATION runs a non-formal school (Aalo) with adolescent girls and boys at Ultadanga Hatat coleney Basti.**
- **Every year Aura Foundation organizes , Health clinic, Nutrition for mother and child, Health clinic for adolescent girls, Bijoyasammilani, Bhaiphota, Sishudibas, Mother's day, Rabindra Jayanti, Barshamangalutsav, World AIDA day, Skill building training, Women's day.**
- **From January 2021 to December 2021 Aura Foundation implemented ARSH programme with adolescents' boys and girls at Dakhindari, Ultadanga with the support of The Purnima Foundation.**
- **During COVID 19 situation the organization extended its hands towards adolescents, MSM, Transgender along with so called general population with ration, mask, sanitizer, swab, mental health counseling, clothes, cooked food.**
- **Awareness Programme on Sex, Gender, Sexuality and menstrual health in the year of 2024.**

- **The organization organized a health camp on cervical cancer in the year of 2024, and 76 women came to the health camp for checking cervical cancer.**

- **The Organization and its views**

We at Aura Foundation are a strong believer in equality. A handful of member's positive attitude towards life transformed into Aura Foundation. From the beginning of its inception, we were very active about the awareness programme on education, counseling, outreach activities (peer counseling, condom distribution, referrals, legal support, nutritional support) HIV/AIDS, STI. We have done HIV/AIDS awareness programme in different areas of Kolkata and surrounding district, very recent we organized a stall regarding HIV/AIDS awareness and counselling at Banipur LokaUtsav, North 24 Parganas. We targeted different strata of people, from Busteeto Foofpath dwellers to PLHIV (People Living with HIV/AIDS). We observed that people did not have any accessible point to know about the facts of this disease; and hence we decided to stretch our services to PLHIV. Organization also will focus regarding their mental health issues.

The organization collaborately work with North 24 Parganas Network for People Living with HIV/AIDS (NNP+), and DumDum Swikriti Society and Bagmari **Tarun sangha**.

**NNP+** - Nutritional programme, Awareness programme regarding HIV/AIDS with Moulabi and Kazis, clothes distribution programme, educational support.

**DumDum Swikriti Society** – World AIDS Day, HIV/AIDS awareness programme, Condom promotion programme, Capacity building training, counseling programme.

Bagmari Tarun Sangha – World AIDS Day

Aura Foundation is worked for people who are effected by cyclone AMPHAN and Corona virus, already the organization distribute different kind of food items and plastic for them at Haldia, Kolaghat, Hawrah slam areas and DumDum area **(for Transgender community)**

- Title/Headline for the blog

- Banner image (A landscape photo )

- Write up (You can share multiple photos in this section. We will include them along with your write-up.)

- Category (Medical/Health/Stem Cell etc)

If you have a video, please share the link with me after uploading it to YouTube. For blog posts already made for other NGOs, please view them [here](#).

**Sent below to BCC&I:**

For banner image of blog:

Landscape image

- One file only.
- 8 MB limit.
- Allowed types: png gif jpg jpeg.

When more than one file is shared, it can be added within the blog write up section as well as a Gallery folder can be created.

- Also give a title for the blog
- If you have a video, please share the link with me after uploading it to YouTube. That link can be added.
- Blog banner- 991 X 540