

# Philanthropy Partnership

## Tata Steel World 25K Kolkata (TSW25K)

Philanthropy is the unique feature that distinguishes Tata Steel World 25K Kolkata Race . Tata Steel World 25K is the city’s greatest participative sporting festival that celebrates the People of Kolkata. It is the world’s only 25 km race to be awarded the prestigious Gold Label by World Athletics. Over a decade, TSW 25K has redefined the health, fitness, inclusion, sustainability and giving paradigm in West Bengal. Beyond sport, the TSW 25K has evolved into the largest philanthropic platform in Eastern and Northeastern India. Impact360 is the philanthropic partner to the TSW25K in Kolkata for 3 years now, bringing together runners, donors corporates and social purpose organizations in raising fund for worthy causes.

