

# Skill Development



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## Hunar se Udaan

📍 Faridabad

‘Hunar se Udaan’ is a transformative skill development initiative designed to empower young women aged 18–30 years from urban poor communities in NCR. Supported by Goodyear India Ltd. and implemented by Impact360, monitored by KPMG, the program delivers structured, demand-driven skill training aligned with current industry needs, along with strong placement-assistance support. It entails an end-to-program of participant mobilization, domain-specific training in high-growth sectors, industry linkages, and post-placement career guidance to ensure sustainable livelihoods and long-term career progression.

At the heart of this initiative is Impact360’s ‘Kaushal Vikas Kendra’, a model training centre that equips youth with market-relevant, job-oriented skills to enhance their employability and economic independence. The program offers specialised courses in IT-enabled Services, Sales and Marketing, Hospitality Management, Industrial Sewing, Logistics and Warehousing, and Digital Marketing, complemented by essential modules in soft skills and workplace readiness. Upon successful completion of training and assessment, candidates receive certification from apex skill councils of NSDC, enabling them to access better employment opportunities and build a secure future.



# Skill Development

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## SkillXplore

 Kolkata



SkillXplore is a youth-focused skill development initiative aimed at empowering individuals from underprivileged and marginalized communities through industry-relevant training in Digital Marketing, AI-enabled tools, and workplace readiness skills. The initiative is supported by Tractors India Limited (TIL) through the TSW25K Philanthropic platform of Impact360. The programme is designed to enhance employability by combining technical learning with structured soft skills, mentorship, and placement support, enabling participants to transition confidently into the professional workforce or explore entrepreneurial opportunities.

The curriculum is aligned with current industry demands and integrates practical learning, real-world applications, and emerging digital technologies to bridge the gap between academic knowledge and market requirements. Implemented in collaboration with academic institutions and community networks, SkillXplore focuses on building a pool of skilled, confident, and future-ready youth while creating sustainable livelihood opportunities. Supported by industry trainers and in-house experts from Impact360 Foundation, the project follows a structured Monitoring & Evaluation framework to track learning outcomes, placements, and long-term career growth, positioning SkillXplore as a scalable and replicable model for inclusive digital empowerment.

